

Renaud Salmon and Dimitry Hlinka found Atelier d'Ingénierie Fades, a design practice exploring the objects and spaces of perfumery.

Based between Paris and Muscat, the Atelier d'Ingénierie Fades develops professional instruments, furniture, and immersive sensory installations that translate the ephemeral nature of scent into objects, tools, and spatial experiences. In the coming months, the Atelier will inaugurate its first publicly accessible space in Paris, conceived as a natural extension of its research.

Atelier d'Ingénierie Fades (AIF) is a Paris and Muscat based design practice founded by Renaud Salmon, Belgian Creative Director and Chief Creative Officer of Amouage, and Dimitry Hlinka, French designer and multidisciplinary craftsman.

Salmon has overseen the creative direction of Amouage since 2019, during a period of remarkable global growth that has established the Omani house as one of the most dynamic forces in contemporary high perfumery. Hlinka's work spans industrial design and furniture, with residencies at Villa Albertine (2022) and Villa Kujoyama (2024), and recognition as a Lauréat of the Prix Bettencourt Dialogues (2020).

Together they created Atelier d'Ingénierie Fades as a design practice dedicated to imagining the future of professional objects, furniture, and sensory environments, with perfumery as its initial field of exploration.

Conceived as an independent laboratory and platform of work, the practice develops tools, objects, and spatial experiences at the intersection of design, art, scent, and craftsmanship, with projects ranging from professional instruments and furniture to immersive sensory installations. The development of Atelier d'Ingénierie Fades is made possible through the support of Amouage, whose commitment to innovation and craftsmanship in perfumery allows the Atelier to operate independently as a space for research, experimentation, and new forms of creative expression.

"I have never been interested in keeping perfumery within its own boundaries. To me, it is a complete artistic system where scent, object, space, narrative, and time exist as one. With the Atelier d'Ingénierie Fades, we explore how this system can take form through materials, tools, and environments, while also rethinking the instruments of professional perfumery to support new creative ways of working, as well as how perfume is experienced by the public."

Renaud Salmon

The name Fades refers to the ephemeral nature of scent and the world of perfumery. The Atelier was conceived to materialize elements that belong to this invisible and fleeting territory. Through instruments, furniture, and immersive installations connected to perfumery, the practice gives physical form to phenomena that normally exist only through perception.

In this sense, the Atelier positions itself as a material counterpart to perfumery. While perfumery works through air, time, and evaporation, the Atelier works through objects, tools, and space. Design becomes a way to translate, hold, and momentarily fix what is otherwise destined to fade.

areas of work

The work of the Atelier is structured around three areas of exploration.

Professional Instruments

A core focus is the design of professional instruments, particularly for perfumery. Perfumery remains a craft dependent on specialized tools, yet many of these instruments have evolved little over time. The Atelier seeks to rethink them through contemporary design and engineering, exploring new forms, materials, and ergonomics. Projects may include tools for formulation, evaluation, storage, or sensory analysis. By working closely with perfumers and technicians, the practice develops instruments that respond more precisely to the gestures and technical realities of the profession.

Furniture

The practice also develops furniture for environments connected to perfumery and sensory experience. A significant focus lies in furniture used in perfumery retail spaces, including display systems, sampling and trial furniture, and elements that shape the ergonomics of scent discovery. These pieces are conceived as instruments that structure the interaction between people, fragrance, and space. The Atelier may also design furniture for studios and technical environments. Each object is developed through research into materials, fabrication techniques, and the relationship between the body, objects, and gestures of use.

The third area of work focuses on immersive sensory installations. These projects explore how scent, space, sound, light, and material presence interact to produce layered experiences. Installations may take the form of exhibitions, temporary environments, or site-specific works developed with cultural institutions, brands, or research partners. Through these installations, the Atelier investigates the spatial and architectural dimensions of scent and how olfactory perception can shape the experience of a place.

“Design can make visible aspects of perfumery that usually remain intangible. By working with materials, objects, and space, we can translate gestures, processes, and sensations that normally exist only through smell.”

Dimitry Hlinka

Across these three fields, the work of the Atelier is driven by research, experimentation, and prototyping. Some investigations may also lead to independent objects or limited editions, extending the Atelier's research into tangible forms that can circulate beyond the studio.

a future physical space

In the coming months, the Atelier d'Ingénierie Fades will inaugurate a dedicated physical space in Paris conceived as an extension of its research.

The space will function as a studio, laboratory, and place of encounter, allowing professionals and the broader public to engage with the Atelier's processes and evolving body of work. Through this space, the practice aims to create a platform where design, scent, and material experimentation can be explored and experienced in a tangible way.

About Atelier d'Ingénierie Fades

Atelier d'Ingénierie Fades (AIF) is a Paris and Muscat based design practice dedicated to exploring the material world of perfumery. Founded by Renaud Salmon and Dimitry Hlinka, the Atelier develops professional instruments, furniture, and immersive sensory installations that translate the ephemeral nature of scent into objects, tools, and spatial experiences. The practice operates as an independent laboratory focused on research, prototyping, and material experimentation, and is now open to selected artistic commissions and creative collaborations.

Founders

Renaud Salmon is a Belgian creative director and photographer, best known as the Chief Creative Officer behind the international success of Amouage since 2019. He is considered one of the most influential creative figures in contemporary perfumery, particularly for redefining how a fragrance house can operate across creation, manufacturing, retail, and communication as one coherent vision. He was recently part of the Vogue 100 Innovators 2025 and named CosmétiqueMag Art Director of the Year 2024.

Dimitry Hlinka is a French designer and maker working across industrial design and furniture. His work explores the relationship between objects, materials, and fabrication processes. Grounded in a hands-on practice, he develops objects through prototyping, testing, and iteration, often exposing the logic of construction and the behavior of materials. He has held residencies at Villa Albertine (2022) and Villa Kujoyama (2024) and was a Lauréat of the Prix Bettencourt Dialogues (2020).

Website

www.atelierfades.com

Press Contact

press@atelierfades.com

Social Media

Instagram: [@atelierfades](https://www.instagram.com/atelierfades)

LinkedIn: [Atelier d'Ingénierie Fades](https://www.linkedin.com/company/atelier-fades)

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Nicolas Brulez